

SHIHAB RAHMAN S

UI/UX Designer | Product Designer

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PROFESSIONAL SUMMARY

UI/UX Designer with 2+ years of experience designing web and mobile products from concept to final interface. Focused on understanding user behavior, identifying pain points, and turning them into clear, practical design solutions. Work spans user research, wireframing, interaction design, and high-fidelity prototyping — with consistent attention to usability, accessibility, and visual consistency. Comfortable working closely with developers and product teams, ensuring smooth handoff and implementation. Front-end development background (HTML5, CSS3, JavaScript, React, Angular) bridges design and engineering, keeping the user experience at the center of every decision.

PROFESSIONAL EXPERIENCE

Product Designer (Contract)

Jan 2024 – Present

Jadbery Digital

Remote

- Led end-to-end product design across client projects — user research, wireframing, and high-fidelity prototyping in Figma through to final delivery.
- Designed and built conversion-focused websites on WordPress and Shopify, translating client business goals into intuitive user experiences.
- Developed brand guidelines and visual identity systems, ensuring consistency across digital products and marketing materials.
- Created branding and marketing assets across multiple brand identities using Adobe Illustrator and Photoshop.

UI/UX Designer & Frontend Developer

Jan 2025 – Jun 2025

Saasyway

Remote

- Redesigned user flows and interfaces in Figma — from wireframes to high-fidelity mockups across 20+ screens — improving user engagement by 28%.
- Built 20+ landing pages and sales funnels using WordPress and GoHighLevel, increasing qualified leads by 35%.
- Handled design-to-dev handoff with annotated Figma specs, ensuring consistent, responsive implementation across devices.

Angular Developer Intern

Mar 2024 – Aug 2024

PDS – EY GDS

Kochi, India

- Designed UI screens for an internal agri-tech platform where farmers could submit ideas and prototypes to apply for research funding — covering the idea submission flow, applicant dashboard, and reviewer interface.
- Built responsive Angular components to bring the designs to life, working across the design-to-development cycle within the same cross-functional team.
- Collaborated with product and engineering teams to iterate on designs through stakeholder feedback cycles, delivering a high-fidelity, validated prototype and a unified component library.

Web Designer

May 2018 – Jun 2019

GJ Infotech Pvt Ltd

Thrissur, India

- Designed and developed 30+ responsive websites primarily for educational institutions, using HTML5, CSS3, JavaScript, and Bootstrap.
- Created wireframes, mockups, and brand assets — logos, banners, and marketing materials — working directly with clients to align designs with their brand and goals.
- Optimized site performance, cutting average page load times by 50% through asset management and front-end code improvements.

PORTFOLIO HIGHLIGHTS

Selected case studies at shihabsaleem.site

- **Jadbery** — End-to-end UI/UX design for a digital agency platform
- **Custom ERP** — UX design for a complex enterprise resource planning application
- **Invoice & Inventory** — SaaS UI/UX design and frontend development
- **Archimud / Milkow** — Brand identity design and packaging

KEY SKILLS

Design Tools: Figma, Adobe XD, ProtoPie, Adobe Illustrator, Adobe Photoshop, Miro, FigJam

UI/UX Design: Design Thinking, Information Architecture, User Research, Usability Testing, Heuristic Evaluation, Wireframing, Interaction Design, High-Fidelity Prototyping, User Journey Mapping, Persona Development, Task Flow Analysis, A/B Testing, Design Sprint, Responsive Web & Mobile Design

Design Systems: Component Libraries, Multi-Brand Design Systems, Brand Guidelines, Design Tokens, Visual Consistency, Design Handoff

Accessibility & Standards: WCAG 2.1, Inclusive Design, Cross-Browser & Cross-Device Consistency

Front-End Development: HTML5, CSS3, JavaScript, React, Angular, Next.js, Bootstrap, WordPress, Shopify

Graphic & Visual Design: Digital Marketing Assets, Social Media Graphics, Branding, Typography, Color Theory, Iconography

Collaboration & Tools: Agile/Scrum, Cross-functional Collaboration, Stakeholder Management, Design-to-Dev Handoff, Git/GitHub, Slack, Notion

EDUCATION

Bachelor of Technology in Computer Science and Engineering

College of Engineering Munnar

2020 – 2023

Kerala, India

Diploma in Computer Engineering

St. Mary's Polytechnic College

2015 – 2018

Palakkad, India

– Completed Diploma before B.Tech — standard lateral-entry pathway in India.

CERTIFICATIONS

Google UX Design Professional Certificate

Coursera · Google

2026