

# SHIHAB RAHMAN S

## UI/UX Designer

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### ABOUT ME

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UI/UX Designer with 3+ years creating user-centered digital experiences that drive engagement and conversions. Experienced in design thinking, user research, and translating complex requirements into intuitive interfaces. My front-end development background enables effective collaboration with engineering teams. Passionate about accessibility and creating inclusive designs that solve real problems for diverse users.

### EXPERIENCE

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#### Product Designer

Jan 2024 – Present

Jadbery Digital

Remote

- Manage end-to-end design from user research and wireframes to final UI and brand identity work
- Build conversion-focused websites on WordPress and Shopify with emphasis on user experience
- Create comprehensive brand guidelines and marketing materials to maintain visual consistency
- Collaborate closely with clients to understand their business needs and translate them into design solutions

#### Frontend Developer

Jan 2025 – Jun 2025

Saasyway

Remote

- Redesigned user flows and interfaces in Figma, improving engagement metrics by 28%
- Created 20+ landing pages and sales funnels using GoHighLevel and WordPress page builders
- Set up email and SMS automation workflows that increased qualified leads by 35%
- Collaborated with developers to ensure pixel-perfect implementation across devices

#### Angular Developer Intern

Mar 2024 – Aug 2024

PDS - EY GDS

Kochi, India

- Designed and built responsive web components for enterprise applications
- Collaborated with the design team to refine interfaces based on user feedback and testing
- Ensured consistent design patterns across different modules of the application

#### Web Designer

May 2018 – Jun 2019

GJ Infotech Pvt Ltd

Thrissur, India

- Designed and coded 15+ responsive websites using HTML, CSS, JavaScript, and Bootstrap
- Worked with clients to understand their vision and created designs that matched their brand identity
- Created mockups and prototypes to validate design concepts before development
- Optimized site performance, reducing page load times by 50% through better asset management and code optimization

### KEY SKILLS

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**Design Process:** User-Centered Design, Design Thinking, User Research, User Interviews, Wireframing, Prototyping, Usability Testing, A/B Testing, Design Systems, Interaction Design

**Design Tools:** Figma, Adobe XD, Illustrator, Photoshop, InVision, Miro, FigJam

**UI/Visual Design:** Visual Design, Typography, Color Theory, Iconography, Branding, Graphic Design, Responsive Web Design, Accessibility (WCAG)

**Front-End Development:** HTML5, CSS3, JavaScript, React, Angular, Bootstrap, Responsive Web Design, WordPress, Shopify, Elementor, Beaver Builder

**Collaboration & Tools:** Front-End Collaboration, Agile/Scrum, Git/GitHub, Slack, Notion, Microsoft Office, Windows

### EDUCATION

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#### Bachelor of Technology in Computer Science

2020 – 2023

College of Engineering Munnar

Kerala, India

#### Diploma in Computer Engineering

2015 – 2018

St. Mary's Polytechnic College

Palakkad, India